

2025 Ludington Lake Jump



Dear Community Partner,

We are excited to announce that the four senior centers in Mason County (Free Soil, Ludington, Scottville, Tallman Lake) have been awarded the proceeds from the 26th Annual Ludington Lake Jump on April 26th, 2025. The senior centers are independently operated but work together to provide vital services to older adults in Mason County every day.

These funds will allow us to enhance and expand programs that encourage older adults in Mason County to enjoy the company and activities at their local senior center with a two-part focus on reducing social isolation & loneliness, and encouraging a healthy lifestyle. You may know some of the programs we already offer:

- Support groups like Alzheimer's, Parkinson's, Grief, Grandparents Raising Grandchildren.
- Technology assistance, Medicare and Medicaid assistance, expert speakers on legal, tax and financial topics
- Exercise programs such as Yoga, Tai Chi, Chair Exercise, Cardio Drumming, Zumba, and Walking. Kayaking is an occasional outing as well.
- Nutritious hot lunch programs at all four senior centers.
- Interest groups like Duplicate Bridge, Euchre, Set Back, Pinochle, Book Club, Carving Club, Pool/Billiards, Bingo
- Travel packages to local, national and international destinations.
- County-wide housekeeping, respite care, and medical transportation (Scottville Senior Center).
- "Rides to Wellness" medical transportation via the Ludington Mass Transit Authority (Ludington Senior Center).

While some of our seniors may not be jumping into Lake Michigan due to health issues, they are lining up to volunteer.....so we are optimistic that this Lake Jump will be the best one ever!

Thank you on behalf of our committee,

Andrea Morrell, Ludington Area Senior Center Director
Bill Kerans, Scottville Area Senior Center Director
Sandy Varnes, Tallman Lake Area Senior Services Director
Sherry Hasenbank, Free Soil Area Senior Center Director
Susan Evans, Mason County Senior Services Coordinator



Sponsor Levels

2025 Ludington Lake Jump

Saturday, April 26, 2025 – Stearns Park Beach 11:00 am

**Benefiting the Mason County Senior Centers
(Free Soil, Ludington, Scottville, Tallman Lake)**

Name of Business, Group or Individual:
Address:
Contact Name/ph/email:

Platinum Senior Champion (\$2,500 or more)

- Sponsor will receive spotlight recognition during Lake Jump media interviews and at the event.
- Sponsor will be listed in the Lake Jump promos on all Synergy Media AM/FM stations.
- Sponsor logo/name will be printed on over a hundred t-shirts worn by jumpers and volunteers.
- Sponsor name will be printed on yard signs along the path leading to the event at Stearns Beach.
- Sponsor name will be recognized on lakejump.org, social media and Mason County Senior newsletter.

Gold Level (\$1,000 or more)

- Sponsor will be listed in Lake Jump promos and interviews on all Synergy Media AM/FM stations.
- Sponsor logo/name will be printed on over a hundred t-shirts worn by jumpers and volunteers.
- Sponsor name will be printed on yard signs along the path leading to the event at Stearns Beach
- Sponsor name will be recognized on lakejump.org, social media, and Mason County Senior newsletter.

Silver Level (\$500 or more)

- Sponsor logo/name will be printed on over a hundred t-shirts worn by jumpers and volunteers.
- Sponsor name will be printed on yard signs along the path leading to the event at Stearns Beach
- Sponsor name will be recognized on lakejump.org, social media & Mason County Senior newsletter.

Bronze Level (\$250 or more)

- Sponsor logo/name will be printed on over a hundred t-shirts worn by jumpers and volunteers.
- Sponsor name will be recognized on lakejump.org, social media, & Mason County Senior newsletter.

Friend Level (\$100 or more)

- Sponsor name will be recognized on lakejump.org, social media, & Mason County Senior newsletter.

Sponsorship Agreement

Sponsor Amount: \$ _____ Sponsor Level: _____

I agree to remit the above sponsorship to the Mason County Senior Centers in consideration of the applicable recognition listed above.

Date: _____ Signature: _____

Pay by check in-person or by mail OR pay by credit/debit card at
www.paypal.com/fundraiser/charity/2219495 (or search for Free Soil Area Senior Center)

Please make checks payable to **Free Soil Area Senior Center**, which serves as the 501(c)(3) fiduciary for the four senior centers. Mail checks to Free Soil Area Senior Center, 8480 N Democrat St, Free Soil MI 49411

Payment and completed forms may be returned in person to any of the four senior centers or email sevens@masoncounty.net to make other arrangements.

Thank you for supporting our Mason County Senior Centers.

If you are a \$250+ sponsor, please email your logo to bkerans@mysasc.org by March 28th, 2025. Please send a high-resolution format such as .pdf or .png, if possible.

If you would like to jump into Lake Michigan with us, pledge sheets and waivers can be found and downloaded from the lakejump.org website. Join us in laughter and cheers while supporting the programs of our wonderful senior centers!